



Dialog Axiata PLC

Sri Lanka's Premier Connectivity Provider

Q2 2021 Results

an axiata company

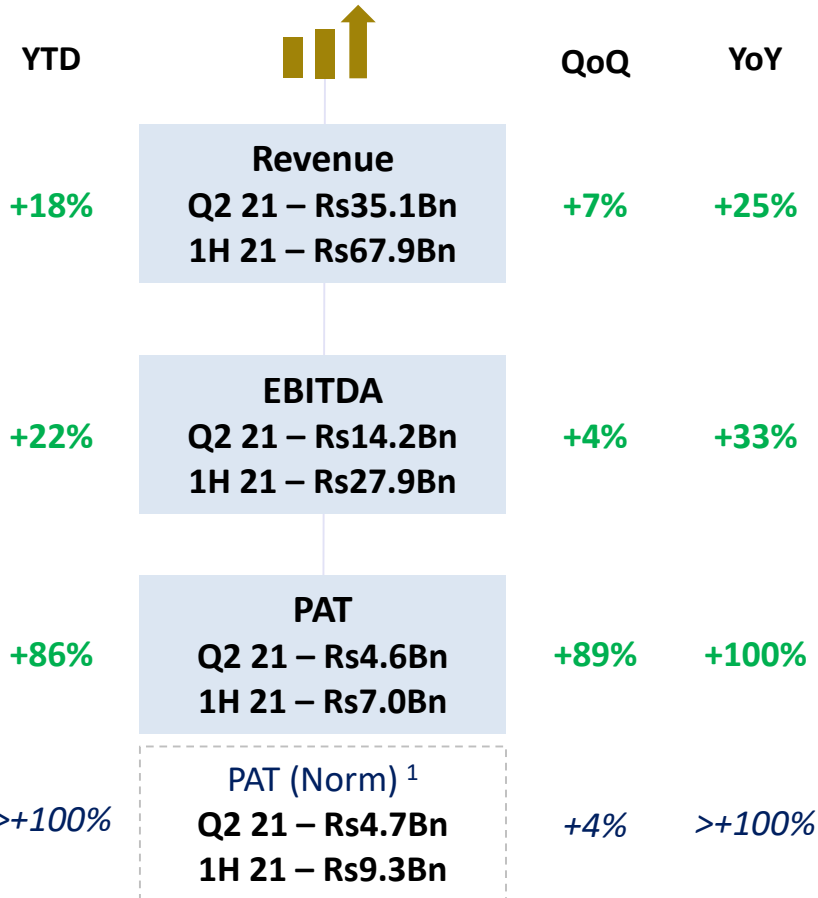
Dialog Axiata Group Performance

Dialog Axiata PLC - Company Performance

Subsidiary Performance – Dialog Broadband and Dialog TV

DIALOG GROUP PERFORMANCE HIGHLIGHTS – Q2 2021

Group Sustained Consistent Performance Despite Covid-19 Related Challenges



Capex Investments Directed to Fulfil Growing Demand for Data and Digitisation Initiatives



PoP Coverage
Mobile 4G - 94%
Fixed 4G - 70%

1H 21 Capex Spend
Rs6.5Bn

Capex Intensity
10%

Network Expansion

- 4217 Sites upgraded
- 190 New sites

All Key Business Segments Delivered Strong Performance



Mobile



Data Continues Growth Momentum
11% QoQ | 8% YTD



Fixed



DTV Revenue Recorded 14% Growth YTD

1H 21 Revenue recorded 33% growth YTD

Aggressive Subscriber Growth



Mobile



Reached 16.9Mn Subscribers

+12% YoY



Exceeded 1.6Mn Households by end June 2021

+9% YoY

Fixed



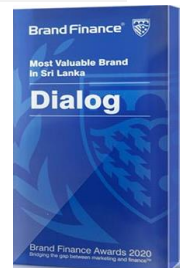
Home BB Sub Base

+60% YoY | +23% QoQ



Dialog had the distinction of being awarded the title **'Sri Lanka's Most Valuable Brand'** for the third consecutive year by Brand Finance.

First Quad Play Telco in South Asia to Receive ISO14001:2015 Certification



¹ Normalised for Forex Gain/Loss



The Certification will Achieve...

- Internationally Certified Management System for reducing negative environmental impacts
- Boost measurement, monitoring and reporting of Dialog's environmental performance



Sustainable Waste Management



Energy efficiency and conservation



Reducing resource consumption (Paper, water, etc)

1st Quad-play Telco
(Mobile, Fixed,
Media and
Broadband) in **South
Asia** to do so



GROUP FINANCIAL SUMMARY



Rs Mn	1H 2021	YTD	2Q 21	QoQ	YoY
Revenue	67,929	+18%	35,079	+7%	+25%
EBITDA	27,867	+22%	14,212	+4%	+33%
PAT	7,045	+86%	4,606	+89%	+100%
OFCF	19,593	+23%	9,223	+11%	+35%
<i>EBITDA Margin</i>	41.0%	1.2pp	40.5%	-1.1pp	2.5pp
<i>PAT Margin</i>	10.4%	+3.8pp	13.1%	+5.7pp	+4.9pp
<i>ROIC</i>	17.6%	+7.9pp	17.6%	+0.5pp	+7.9pp
Normalised Performance					
PAT ¹	9,282	>+100%	4,737	+4%	>+100%

1

Revenue improvement driven by growing contributions from Data, Voice and International businesses

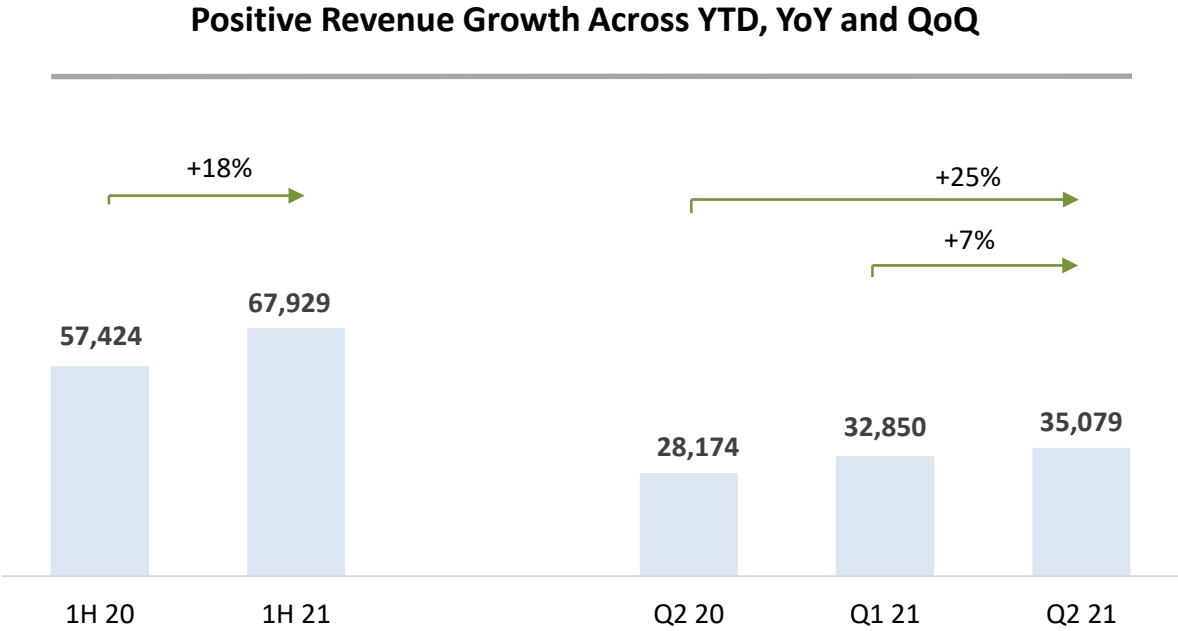
2

Cost Optimisation Generated Rs3.2Bn in cost savings (Opex 1.9Bn + Capex 1.3Bn) in 1H 2021

3

1H '21 forex loss at Rs2.2Bn with the LKR depreciation at 7.2%

¹ Norm for forex losses/gains



Mobile Revenue increased driven by **Mobile Voice Revenue up 18% YTD** driven by higher usage followed by **Data Revenue up 8% YTD and 11% QoQ** driven by increased data subscribers and 4G adoption

International Revenue driven by increase in wholesale revenue

Fixed Home Broadband Revenue continued its growth trajectory up 23% YTD and 12% QoQ supported by increase in Home Broadband Revenue

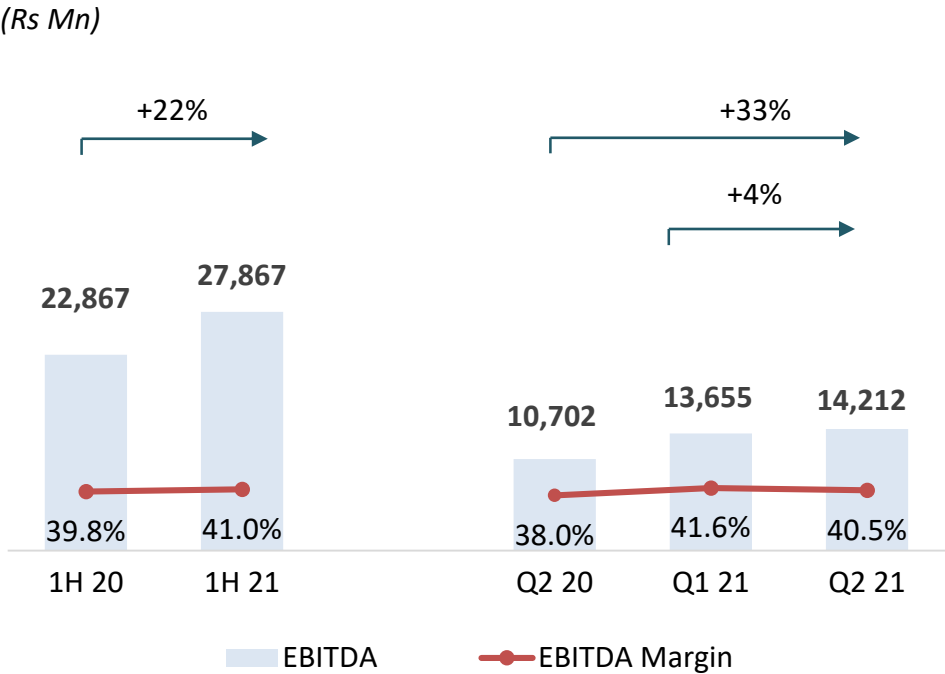
Television Revenue, driven by increase in subscription revenue

¹ Excludes Tele-Infra and International Revenue

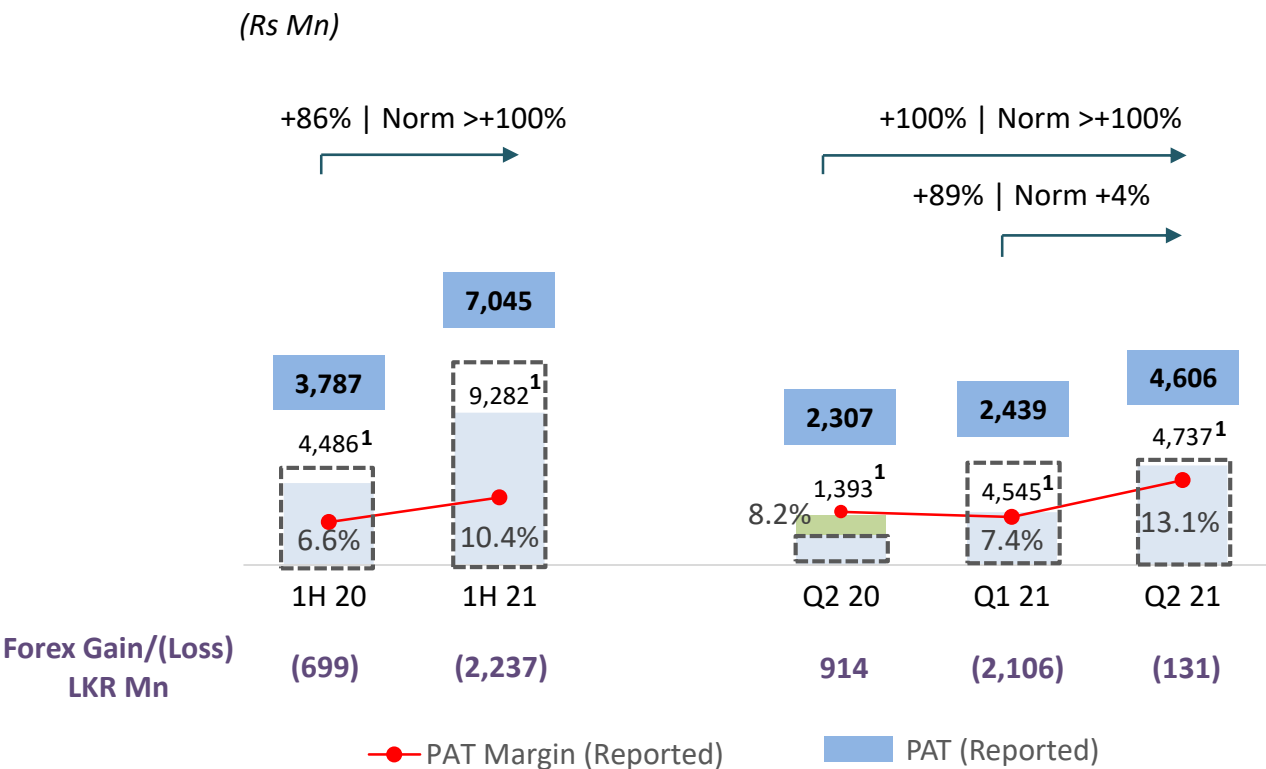
POSITIVE TOP LINE PERFORMANCE FLOWING THROUGH TO PROFITABILITY; COST FOCUS AND FAVORABLE FOREX MOVEMENT FURTHER SUPPORTING PROFITABILITY



Positive EBITDA Performance Driven by Top Line Growth and Diligent Cost Management



YTD and YoY PAT Improvement Driven by EBITDA and Lower Finance Cost; QoQ Reported PAT Supported by Favorable Q2 Forex Movement



¹ Forex Norm. PATAMI shown in dotted boxes

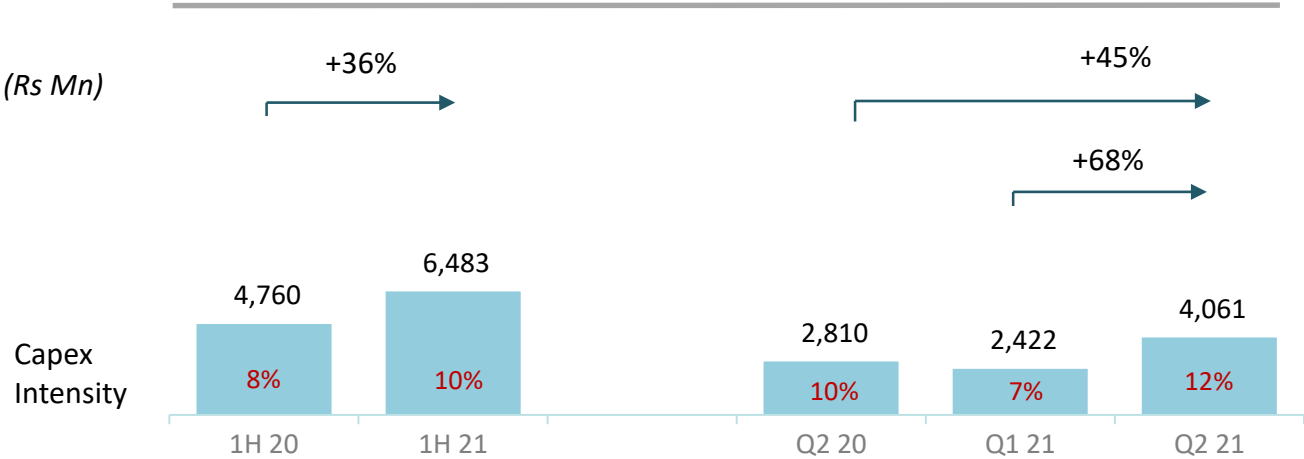
TOTAL COST TO REVENUE RATIO IMPROVE 1.2PP ON YTD BASIS

	Q2 21	As % of revenue	Q1 21	As % of revenue	Q2 20	As % of revenue	1H 21	As % of revenue	QoQ	YoY	YTD
Total Cost	Rs20,867Mn	59.5%	Rs19,196Mn	58.4%	Rs17,471Mn	62.0%	Rs34,580Mn	59.0%	+1.1pp	-2.5pp	-1.2pp
Direct Expenses		27.8%		26.3%		25.2%		26.4%	+1.5pp	+2.6pp	+2.2pp
Sales & Marketing		8.3%		8.5%		7.9%		8.5%	-0.2pp	+0.4pp	-0.1pp
Network Cost		10.5%		11.1%		11.7%		11.4%	-0.6pp	-1.2pp	-0.6pp
Staff Cost		7.6%		8.1%		8.4%		8.2%	-0.5pp	-0.8pp	-0.4pp
Overheads		5.3%		4.4%		8.8%		2.6%	+0.9pp	-3.5pp	-2.4pp

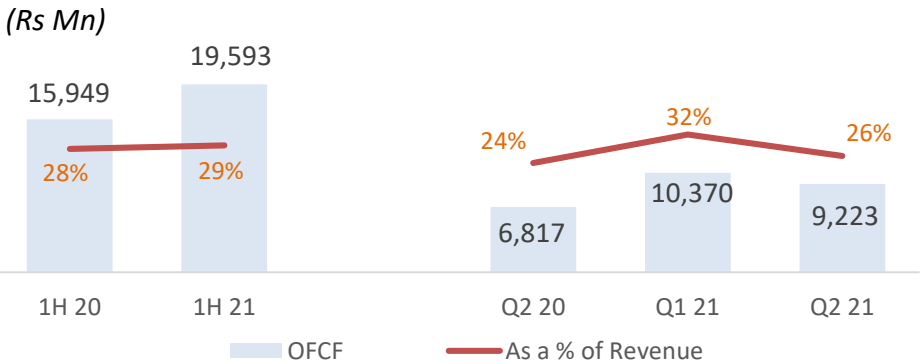
FOCUSED CAPEX INVESTMENTS TO ACCOMMODATE URGENT NETWORK UPGRADES



Capex Investments Directed Towards Expanding Data Network; Mobile 4G and Fixed LTE PoP Coverage Reached 94% and 70%



OFCF Improvement in 1H 2021 Driven by EBITDA Improvement and Focused Working Capital Management



Capex spend of Rs6.5Bn for 1H 21 directed mainly towards investments in High-Speed Broadband infrastructure

Investment in Infrastructure mainly included:

- 4G capacity upgrades
- 4G coverage expansion
- Strengthening of Core and Transport Networks including Fibre Rollout

DIALOG GROUP MAINTAINS A STRONG BALANCE SHEET WITH LOW GEARING; NET DEBT TO EBITDA AT 0.42X



(Rs Mn)	30 Jun 21	31 Mar 21	31 Dec 20	30 Jun 20
Gross Debt	33,390	39,027	37,852	42,761
Net Debt	23,334	22,880	23,766	34,354
Cash and Cash Equivalents	10,595	16,146	14,086	8,407
<i>Gross Debt / Equity (x)</i>	<i>0.41</i>	<i>0.46</i>	<i>0.46</i>	<i>0.58</i>
<i>Gross Debt/ EBITDA (x)</i>	<i>0.61</i>	<i>0.71</i>	<i>0.74</i>	<i>0.93</i>
<i>Net Debt/ EBITDA (x)</i>	<i>0.42</i>	<i>0.42</i>	<i>0.47</i>	<i>0.75</i>

The Low Geared Balance Sheet Structure Demonstrates the Group's Financial Strength and Resilience

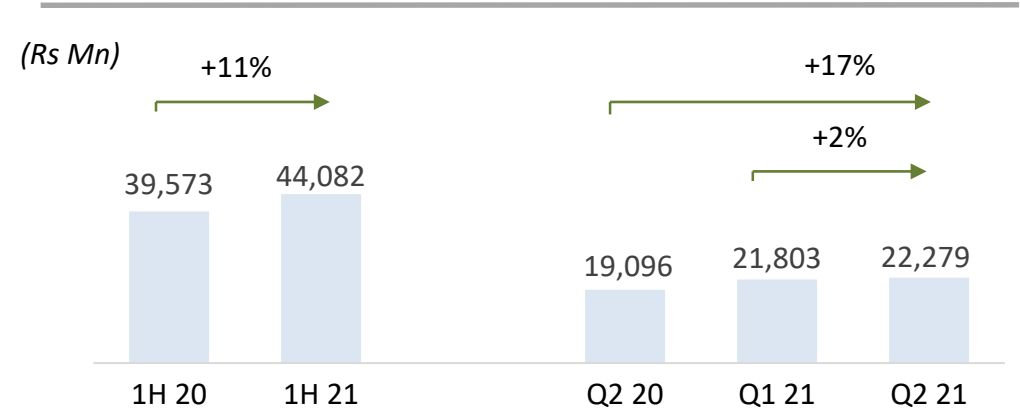
Note: The dividend of LKR6Bn declared for FY2020 was paid on 29th June for online transfers and 15th July for cheque based settlements

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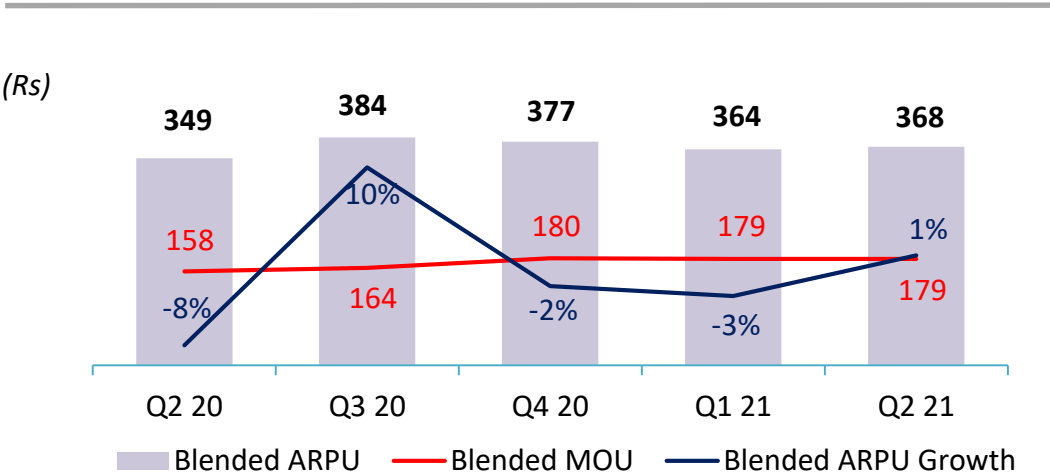
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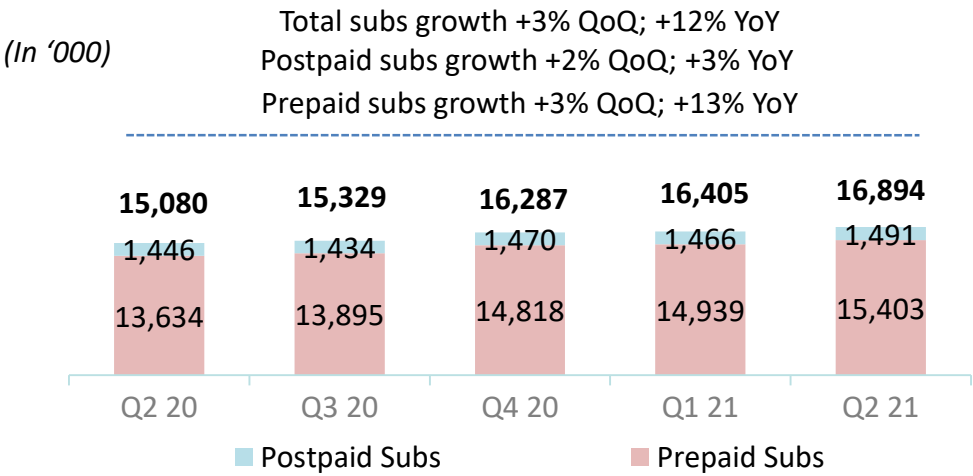
Revenue Improvement Driven by Subscriber Acquisition and Retention Initiatives



ARPU Marginally Improve QoQ and YoY up 5%; MOU's Remained Stable QoQ



Subscriber Growth Driven by Customer Acquisition and Retention Initiatives



Profitability Improvement Driven by Revenue Growth and Diligent Cost Management

(Rs Mn)	YTD 21	YTD	Q2 21	QoQ	YoY
EBITDA	20,033	+17%	10,115	+2%	+28%
PAT	5,592	+25%	3,645	+87%	+29%
EBITDA Margin %	+45.4%	+2.3pp	+45.4%	-0.1pp	+3.9pp
PAT Margin %	+12.7%	+1.4pp	+16.4%	+7.4pp	+1.5pp
PAT Norm ¹	7,754	+46%	3,836	-2%	+97%
PAT Margin %	+17.6%	+4.2pp	+17.2%	-0.8pp	+7.0pp

¹ Normalised for forex Loss of Rs191Mn and Rs2.2Bn for Q2 '21 and 1H '21 respectively

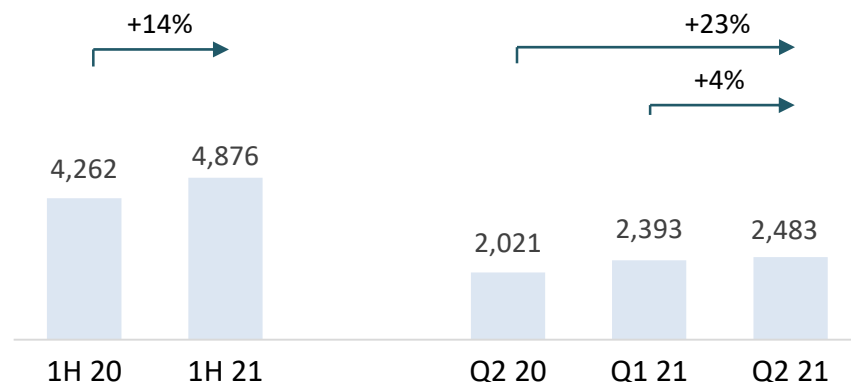
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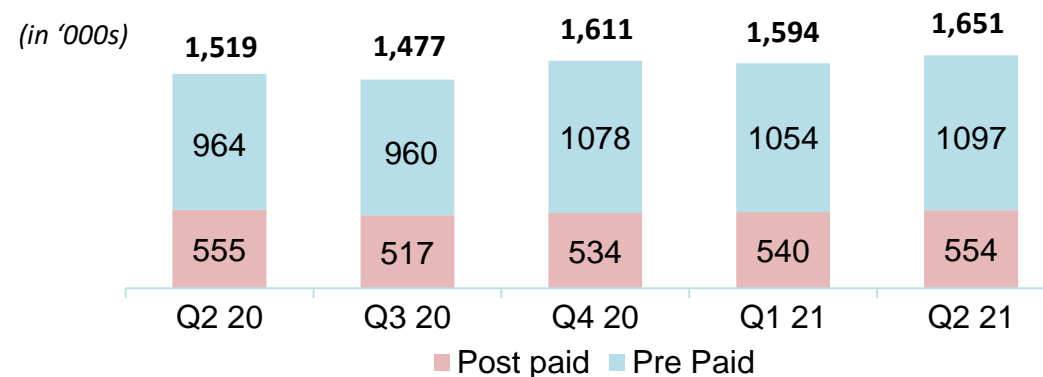
Subscription Revenue Driving Topline Performance in line with New Subscriber Additions

(Rs Mn)



Subscriber Growth led by Prepaid and Postpaid with Improved Churn Management Drives

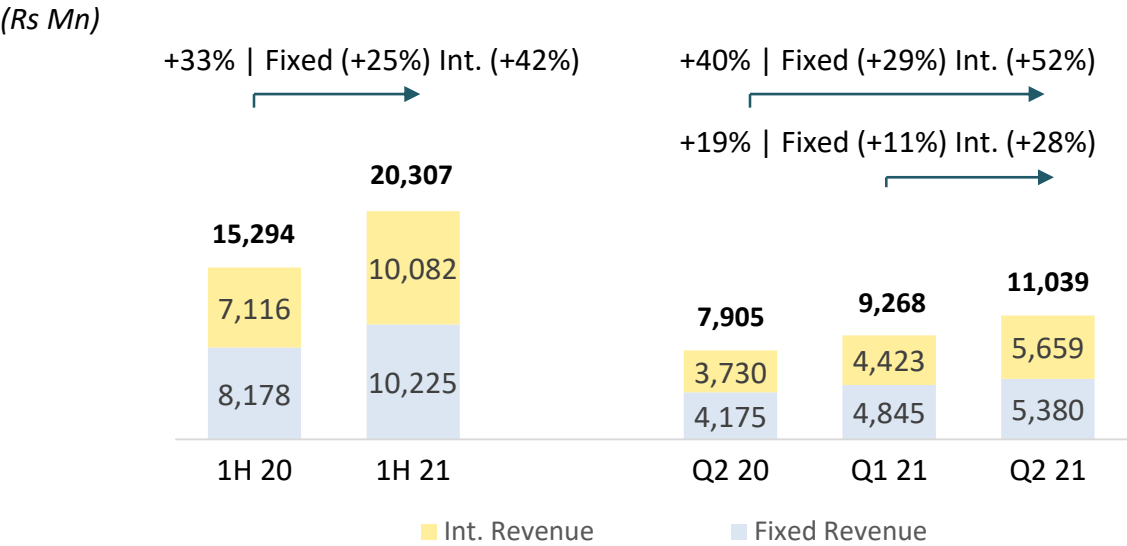
Total subs growth +4% QoQ; +9% YoY
 Postpaid subs growth +3% QoQ; 0% YoY
 Prepaid subs growth +4% QoQ; +14% YoY



Favorable Forex Movement Assisting QoQ PAT Improvement; YTD and YoY Improvement Driven by Top Line Performance

	YTD 21	YTD	Q2 21	QoQ	YoY
EBITDA	1,423	+34%	714	+1%	+85%
PAT	-420	+33%	-134	+53%	>+100%
EBITDA Margin %	+29.2%	+4.3pp	+28.8%	-0.8pp	+9.7pp
PAT Margin %	-8.6%	+6.0pp	-5.4%	+6.5pp	+14.3pp

Revenue Growth Underpinned by Driven by International Wholesale and Fixed Broadband Revenue



International Revenue %	47%	50%	47%	48%	51%
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Topline Performance Coupled with Stable to Lower Depreciation and Lower Finance Cost Driving Profitability

(Rs Mn)	YTD 21	YTD	Q2 21	QoQ	YoY
EBITDA	6,579	+44%	3,472	+12%	+64%
PAT	2,172	>+100%	1.250	36%	>+100%
EBITDA Margin %	+32.4%	+2.5pp	+31.4%	-2.1pp	+4.7pp
PAT Margin %	+10.7%	+11.0pp	+11.3%	+1.4pp	+15.3pp